360 DEGREE

Explore Every Angle, Uncover Every Insight.

ABOUT

Prepare to delve into a thrilling intellectual journey with event 360 degree, our innovative case study competition for students from across colleges and universities to showcase their problem-solving prowess. As part of IEDC Summit'24, a remarkable event happening at NIT Calicut, we invite undergraduate and postgraduate students from across colleges and universities to showcase their ingenious problem-solving skills.

This online event invites participants to immerse themselves in dynamic problem cases, offering a chance to showcase their strategic acumen. Top-performing teams will be handpicked based on their innovative solutions, bringing forth the brightest minds to navigate the complexities of today's business landscape.

NIT Calicut is set to host the ninth edition of the flagship event, the IEDC Summit 2024, organised by the Kerala Startup Mission (KSUM). Since its establishment in 2006, KSUM has nurtured a dynamic ecosystem, boasting over 2,900 registered startups, 1 million square feet of incubation space, and more than 300 innovation centres. The 450+ Innovation and Entrepreneurship Development Centres (IEDCs), key initiatives of KSUM, cultivate a culture of innovation in academic institutions by offering students opportunities to innovate and embark on entrepreneurial ventures. The IEDC Summit 2024 will showcase student innovators and corporate leaders, providing students with valuable insights into the latest industry trends through knowledge and skill development.

Guidelines

Welcome to the 360 Degrees Case Study Competition! Here's an in-depth look at the guidelines to ensure you make the most out of this exciting opportunity.

- The competition is open to all undergraduate and postgraduate students from any college or university.

- Participants should be part of a team of 1-3 members.

- The team leader should register on behalf of the entire team, specifying the team's name, and details of other team members.

- Inter college teams are not allowed.

- There will be no registration fee for the event.

- The event will be conducted in 3 rounds and completely online.

- The first round will be an online prelims test. This test consists of mental ability and logical reasoning questions. Teams will be shortlisted to the next round based on their scores.

- The second round will be a case study round in which participants need to submit their solutions to a given case.

- Winners should bring their respective College ID Cards along with them on the Summit Day to verify their identity and collect the cash prize.

- The third and final round also will be a case study solving round and the final winners will be chosen after this round.

- The submissions to the case studies should be submitted as pdfs of powerpoint slides.

- The submissions should be done within the given deadlines and marks will be deducted for late submissions. A deduction of 20% of the total marks will be applied for each additional day beyond the specified deadline for project submission.

- The projects will be judged on the following criteria:

    o Analysis and Problem Solving

    o Presentation Skills

- Teams will be regularly contacted via mail by the organising committee.

- All decisions in matters of eligibility, authenticity, and final judgments will be with the organising committee, IEDC NIT Calicut.

Instructions

Instruction for Project Presentation (PPT) Submission

• Create Your Document: Prepare a PPT of your case study solution. Then convert it into a pdf file.

• File Name: Save your document as "E360_[Case Number]_[Your Team Name]" and upload.

• File Format: Should be pdf format.

- File size should be less than 10mb.

Evaluation policy.

1.First round (Prelims)

o A 20 minutes logical reasoning quiz round.

o Teams would be shortlisted to the second round on the basis of their scores in this test.

2.Second round (Case study rounds)

Marks will be awarded based on:

· Analysis and research done (all additional data acquired other than mentioned in the case study should be cited properly)

· Presentation quality

· Language skills

Second round would be a shortlisting round for the next round.

3.Third round (Final case study)

Marks will be awarded based on:

·   Analysis and research done (all additional data acquired other than mentioned in the case study should be cited properly)

·   Presentation quality

·   Language skills

Winners will be selected after this round.

Dates*:

Registration starts: 19th July

Registration deadline: 27th July

Prelims test: 29th July

Case 1: 1st August

Case 1 Submission: 8th August

Case 2 : 12th August

Case 2 submission: 19th August

Result declaration: 22nd August

Price Distribution: 24th August

*Please be advised that the dates provided are tentative and are subject to change at the discretion of the organising committee. Stay updated for any adjustments to ensure you don't miss out on any crucial updates.

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