CA PROGRAM GUIDELINES

Eligibility:

- Must be a student of their respective college.

- Enthusiastic and active on social media platforms.

Responsibilities:

- Promote the summit through posts, shares, and status updates.

- Engage with peers and encourage them to register and participate.

- Share official summit content and updates regularly.

- Report your activities and share metrics with the program coordinator.

Rewards:

-Performance based on points system where points will be awarded for each post, story update, group shares, participant registrations, etc

-Top performers will compete for a cash pool prize of Rs. 10,000.

-Participation Certificates shall be issued for every participant.

-Bonus points for creative and impactful posts

-Results will be announced by the last week of August 2024.

-Prize Money Distribution will also take place in the last week of August 2024.

Content Guidelines:

- Use official hashtags and tags provided by the summit organisers.

- Ensure all shared content is appropriate and aligns with the summit's values.

- Be respectful and professional in all communications.

Reporting:

- Submit weekly reports of your promotional activities.

- Include screenshots and metrics of your posts and shares.

Duration:

- The program will run from 18th July to 24th August.

- Active participation throughout the entire duration is encouraged.

Support:

- You will receive official content, graphics, and guidelines from the summit organisers.

- A dedicated coordinator will be available for any questions or assistance.

Thank you for being an integral part of making our summit a success! Your efforts in spreading the word are invaluable.

For queries, contact:

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